

## Reasons to be a 2022 BWIC Laff Fest Sponsor

- The Laff Fest showcases talented black women, their pride and their history!
- HUNDREDS have attended previous years and have sold out venues!
- Attendees patronize local businesses, helping to stimulate the local economy!
- This event attracts local media and prominent industry representatives!
- Sponsorship is **Easy** - **Choose a level** - Visit the BWIC Laff Fest Website - **DONATE!**

### **WHOO WHOO WHOOPI GOLDBERG \$2,500**

- Sponsor 1 Venue & 1 Headliner
- Company Name and Logo on All Marketing Collateral (e.g. social media, press, website, etc.) and promotion at every venue
- 6 VIP Guest Passes at Sponsored Venue with Headliner meet & greet & 4 ALL ACCESS FESTIVAL PASSES

### **THE LUENELL SPELL \$1,000**

- Sponsor 1 Venue
- Promotion at Sponsored Venue, Company Name on printed programs, social media and performer badges
- 4 VIP Guest Passes at Sponsored Venue and 2 ALL ACCESS FESTIVAL PASSES

### **GIMME SOMMORE \$750**

- Program, badge and marketing material print sponsor
- Promotion on All Marketing Collateral, social media, and website
- 2 VIP Guest Passes to One Venue and (2) ALL-ACCESS FESTIVAL PASSES

### **BE A BELLE LIKE ADELE (GIVENS) \$500**

- Personal and business donors will be featured by name on All Marketing Collateral and on the website
- (2) ALL-ACCESS FESTIVAL PASSES

### **DO IT FOR THE (LONI) LOVE \$250**

- Featured by name on All Marketing Collateral and on the website
- 2 VIP Guest Passes to One Venue

**BWIC  
LAFF  
FEST**

**GET INSPIRED**

**SUPPORT**

**CONNECT**

**GET INSPIRED**

